

# **Fundraising Report – 2016/2017**

## **Campbell River Skating Club**

### **1. Halloween Party/Skate**

Fun little get together. Sold Pizza by the slice and glasses of punch. Not much profit. \$93.71.

### **2. Quality Foods - Grocery Bagging**

Unfortunately, there was not enough skater participation to do this fundraiser. Cancelled.

### **3. Christmas Party**

Nice little party. Turnout was smaller than hoped. Sold Pizza and drink again. Need to get better advertising out to our group. \$69.67.

### **4. Bottle Drive Fundraiser**

Again, cannot get enough people/volunteers to commit. Cancelled.

### **5. SuperStore Grocery Bagging**

January 29<sup>th</sup> (Sunday) Had a good turnout of skaters. Everyone had a good time and was very well received. Will plan on more of these grocery days in the future! Official donations brought in was \$737.25

### **6. Boston Pizza Dinner & Fundraiser Night**

Unfortunately, this day had to be cancelled due to a conflict on competition days and was unable to reschedule a day that would work with our skaters' schedules.

### **7. Valentines Day Skate-A-Thon**

This was a super fun, and quick event that brought in some great donations and was REALLY well received by all. Nice part was we could even include the youngest of skaters. Donations brought in \$1091.00. Definitely a fundraiser worth doing for the 2017/2018 season.

### **8. Thrifty Foods**

A couple of seasons ago we offered Thrifty Smile Cards at registration. Later this season changes were made to the program so only \$32.50 was collected at the beginning of the 2016/17 season.

### **9. Epicure**

This was an online Event through the Club's Facebook page. The demo was cancelled due to lack of interest. However, \$185 was proceeds to the Club.

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### **10. Bottle Depot**

Members are encouraged to take their bottles to the Bottle Depot on Willow Street and put it on the Club's account. Collected \$398.55.

### **11. Boston Pizza**

The Club is a member of their Awards Program where the Club receives a percentage of money spent by families. Families put Campbell River Skating Club on the receipt and a quarterly cheque is written to the club based on the receipts submitted. Received \$154.74.

### **12. Gala event fundraisers**

We had a few fundraising opportunities to raise money during the Gala.

- 1: Entrance by donation. \$979.95
- 2: Donated prizes for raffle. \$213.00
- 3: 50/50 draw. \$170.50
- 4: Flowers for purchase. \$215.00

It is very hard to fundraise when we have so many inactive participants. We may need to come up with a different policy for skaters to ensure the needs of the club are being met.

We need to rally and excite our club members, get them actively involved. We need to get the information on the fundraisers and events HOME to the parents. Possibly telemarketing our events to them. I don't think enough of the skaters and parents actively use Uplifter, and it's far too easy to scroll past and forget emails. I think hardcopy notices home and possibly reminder phone calls need to be added.

We have plenty of great fundraising ideas and opportunities if we can get the manpower to carry them all though.

Sincerely,

Cara Latrace  
Fundraising Director CRSC